

# £ Building Sustainability : 2018-19 Programme

Foundation

## Get Fit for Funding

- What you need to get started with fundraising
- How to build a case for support
- Review potential methods of fundraising

16<sup>th</sup> October Hemel Hempstead  
8<sup>th</sup> November Stanstead Abbots  
21<sup>st</sup> November Borehamwood  
29<sup>th</sup> January St Albans



## Creating a Fundable Project

- Put your project idea into a structured format
- How to approach funders questions
- Explain the difference your project will make

25<sup>th</sup> October Stevenage  
28<sup>th</sup> November Welwyn Garden City  
13<sup>th</sup> February Watford

Focus on:

## Donors & Legacies

23<sup>rd</sup> January  
Borehamwood

## Corporate Fundraising

7<sup>th</sup> March  
Hemel Hempstead

## Trusts & Foundations

14<sup>th</sup> March  
Welwyn Garden City

## Community Fundraising

19<sup>th</sup> March  
St Albans

## Public Service Contracts

27<sup>th</sup> March  
Watford

Improve

## Get Seen, Get Heard, Get Support

Learn the basics of marketing and how to apply the techniques to support your fundraising

6<sup>th</sup> December Stevenage

## Introduction to Social Value

Learn about Social Value and how to apply it to your project to support fundraising and marketing

7<sup>th</sup> February Stanstead Abbots